Permit #F00029107

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00029107 **Type of Permit:** FILMING **Release Date:** 06/25/2010

Production Company GARTNER FILMS

Insured Company Name GARTNER FILMS
Contact Phone No. 1 310-899-1700
Contact Phone No. 2
Fax 310-899-1790
Address 1531 COLORADO AVE
SANTA MONICA, California 90404

Production Title MERCEDES BENZ

Type of Production Commercial - Standard

Producer Helen Hollien

Director James Gartner

1st AD TBD TBD

Production Manager Daria Tarlow

FilmL.A. Coordinator Naomi Kajiyama

Location Manager Doug Lake
Primary Phone Mobile - 310-245-0162
Secondary Phone Office - 310-899-1700

Location Assistant N/A N/A
Primary Phone Office - 000-000-0000
Secondary Phone

Fees

Notification Charge	$260.00
FILMLA FILM APPLICATION FEE	$625.00
LA COUNTY FIRE REVIEW	$104.00
LA COUNTY - ROAD USE FEE	$299.00
LA COUNTY ROAD APPLICATION FEE	$51.00

Total Permit Fee $1,339.00

Number of Locations 1

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Summary Information — Location

Permit Number F00029107
Production Company GARTNER FILMS
Insured Company GARTNER FILMS
Production Title MERCEDES BENZ

Location Manager Doug Lake
Primary Phone Mobile - 310-245-0162
Secondary Phone Office - 310-899-1700

Location Address New York Dr & N Allen Ave, Altadena, CA, 91001

Location Names

Location Type Intersection

Location Description

Film Dates 6/25/2010 - 6/25/2010 16:00 - 21:00

Open or Closed to the Public Open

Generic Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic
No steps from trailers, trucks or motorhomes may be facing road
Traffic control must be done in accordance w/MUTCD
Traffic Officers Required

Please see attached document Gartner.Mercedes.29107.AL.pdf

Equipment on Location

Type	Quantity
Generator	1
Picture vehicles	2
Stakebed Trucks	6
Vans	4

Personnel on Location

Type	Quantity
Cast	2
Crew	45
LA County FSA assigned	1
Sheriff/CHP	1

Filming Activities Drive by; Drive ups & away; Equipment on sidewalk, in curb lane & across street; Exterior Dialogue; Exterior establishing shots; Drive up and away with flow of traffic.;

Jurisdiction **Political:** Los Angeles County - Supervisor District 5 **Police:** Los Angeles County Sheriff **Fire:** Los Angeles County

Location Notes

Coordinator Note Additional notification fee due for added posting on 6/23

Coordinator Note 1298-11 / FSA required

Parking

Base Camp
Location Type : Private Parking Lot
Street : Pasadena, CA

Crew Parking
Location Type : Private Parking Lot
Street : Pasadena, CA

Posting "No Parking" signs S/S New York Dr., N Allen Ave - West 300'

Approximate Footage County Parking **Log Number** PO1

Date(s) 6/25/2010 to 6/25/2010 **Time(s)** 16:00 to 21:00

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Summary Information — Location

Location 1 of 1

Permit Number	F00029107	**Location Manager**	Doug Lake
Production Company	GARTNER FILMS	Primary Phone	Mobile - 310-245-0162
Insured Company	GARTNER FILMS	Secondary Phone	Office - 310-899-1700
Production Title	MERCEDES BENZ		

Posting "No Parking" signs W/S N Allen Av., New York Dr - South 100'

Approximate Footage County Parking **Log Number** PO1

Date(s) 6/25/2010 to 6/25/2010 **Time(s)** 16:00 to 21:00

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APPOINTMENT OF FILM THIS PRODUCTION SERVICES, INC. AS AUTHORIZED AGENT AND REPRESENTATIVE

I certify that I am a representative of GARTNER ("Principal") and am
Name of "Principal" / Production Company
authorized to enter into binding contractual agreements on Principal's behalf. I further certify that I am authorized by principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance and compliance with location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on the behalf of Principal in my capacity as it's authorized representative, I appoint Film This Production Services, Inc. (a.k.a. Film This) and it's employees and agents ("Film This") as Principal's authorized representatives and agents to apply for and receive location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits on behalf of Principal through the *FILM L.A., INC.* for any city , county or other jurisdiction where *FILM L.A., INC.* operates: to negotiate, discuss, accept, modify, agree to bind the Principal to the terms and conditions of such permits (including any restrictions and/or community guidelines applicable to any such permit) and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or it's insurer) remains responsible for liable and all obligations imposed by or incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) Film This. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints Film This as an authorized representative to facilitate compliance with such terms and conditions following issuance of such permits and to enter into agreements for Principal with respect thereto. Any person, City, agency, entity or organization (including *FILM L.A., INC.* and any city, county or other jurisdiction where *FILM L.A., INC.* operates) may rely on this appointment and not need obtain any further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient and may be treated as an original for all purposes. The appointment may be revoked by Principal at anytime in writing delivered to *FILM L.A., INC.*, but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint Film This as an agent for Principal and based on that authority I hereby appoint Film This as Principal's agent as set forth herein.

Dated 7/28/08

By _____
Representative's Signature

SIGN HERE

GARTNER
Name of "Principal" (Production Company)

DOUGLAS LAKE
Print Princpal Representative's Name

LOCATION MGR.
Representative's Title (i.e. UPM, Loc Mgr)

1531 COLORADO BLVD
Principal's Address

SANTA MONICA, CA 90404
City, State, Zip Code

310 745 0162
Principal's Telephone Number

310 899 1700 OFC

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